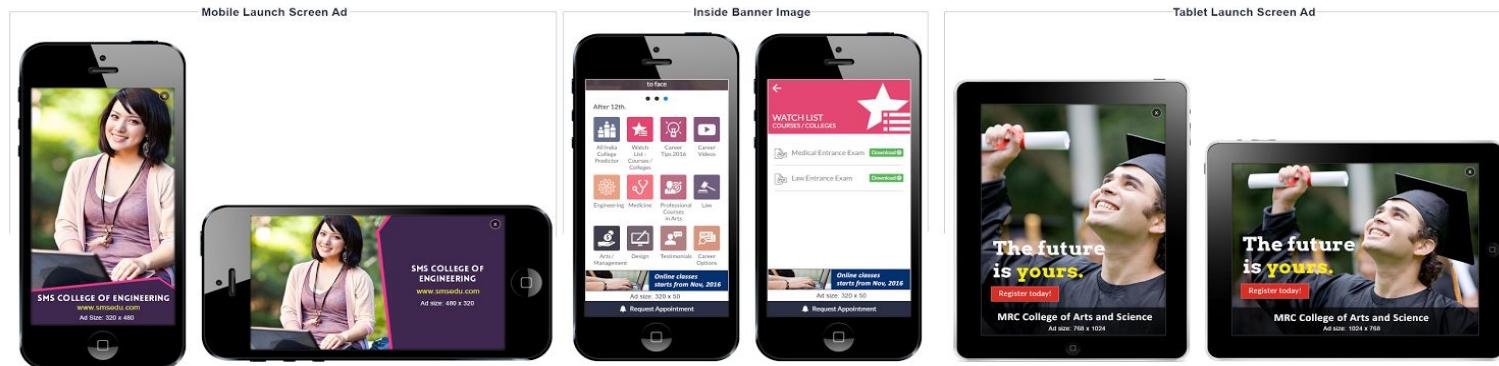


BANNER SPECIFICATIONS



MOBILE APP BANNER

Full screen add

Ad Location	Launch Screen – the Display screen after the blue JP screen with dismiss option
Mobile View	320 x 480 and 480 x 320 pixels
Tablet View	1024 x 768 and 768 x 1024 pixels
Orientation	Both Vertical & Horizontal
File Format	.png / .gif

Inside Banner image (Mobile Leaderboard)

Ad Location	1) First Home Screen (the initial screen with icons) 2) Innertext Screens (Engineering etc.,)
Mobile View	320 x 50 pixels
Tablet View	320 x 50 pixels
Orientation	Both Vertical & Horizontal
File Format	.png / .gif

WEBSITE BANNER

Style	Size	Weight	File
Square	300 x 300 pixels	< 50 KB	.png/.gif/.jpg

